

2025 CCIB Business Forums & Awards

Celebrating excellence in Indigenous business

Sponsorship Opportunities



CANADIAN COUNCIL FOR
**INDIGENOUS
BUSINESS**



Sponsorship Opportunities

Sponsors are a key component as we work together to help strengthen the Indigenous economy. There are many sponsorship opportunities available in 2025, whether you are looking to headline as a lead sponsor or support a specific element of the event.

In 2025, CCIB is looking forward to hosting events across the country:

- **East Coast Business Forum & Awards Dinner**
Halifax, N.S.
April 8, 2025
- **Central Business Forum & IWIL Award Dinner**
Toronto, ON
June 5, 2025
- **Indigenous Relations Forum & PAIR Awards**
Vancouver, B.C.
October 8, 2025
- **West Coast Business Forum & Awards Dinner**
Vancouver, B.C.
October 9, 2025

Celebrate excellence in Indigenous business



LEAD SPONSOR – \$35,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 8 tickets (1 Table of 8) to attend the sponsored CCIB Forum Event
- 8 tickets to attend pre-event social event the evening prior
- Sponsor recognition during President & CEO remarks
- On-stage opportunity to welcome attendees at Business Forum during opening ceremony (3 mins.)
- Full-page advertisement in the Business Forum program
- Distinct logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

AWARD SPONSOR – \$35,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 8 tickets (1 Table of 8) to attend the sponsored CCIB Forum Event
- 8 tickets to attend pre-event social event the evening prior
- Sponsor recognition during President & CEO remarks
- On-stage opportunity to congratulate the Award Recipient at CCIB Awards Dinner (3 mins.)
- Full-page advertisement in the Business Forum program
- Distinct logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

AWARD DINNER SPONSOR – \$30,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 8 tickets to attend the sponsored CCIB Forum Event
- 8 tickets to attend pre-event social event the evening prior
- Sponsor recognition during President & CEO remarks
- On-stage opportunity to address attendees during the CCIB Awards Dinner (1-2 mins.)
- Full-page advertisement in the Business Forum program
- Distinct logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

MAINSTAGE PANEL SPONSORS (2 per event) – \$25,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the sponsored CCIB Forum Event
- 6 tickets to attend pre-event social event the evening prior
- Opportunity to speak and introduce the mainstage panel moderator/speakers (1-2 mins.)
- Half-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

KEYNOTE SPEAKER SPONSOR – \$25,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the sponsored CCIB Forum Event
- 6 tickets to attend pre-event social event the evening prior
- Opportunity to speak and introduce the moderator and keynote speaker (1-2 mins.)
- Half-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

OPENING NIGHT RECEPTION SPONSOR – \$20,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the sponsored CCIB Forum Event
- 6 tickets to attend pre-event social event the evening prior
- Half-page advertisement in the Business Forum program
- Distinct logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

LUNCH SPONSOR – \$20,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the sponsored CCIB Forum Event
- 6 tickets to attend pre-event social event the evening prior
- Half-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

SUPPORTING SPONSOR (MULTIPLE AVAILABLE) – \$20,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the sponsored CCIB Forum Event
- 6 tickets to attend pre-event social event the evening prior
- Half-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

COCKTAIL RECEPTION SPONSOR – \$20,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the sponsored CCIB Forum Event
- 6 tickets to attend pre-event social event the evening prior
- Half-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event
- Logo recognition on Cocktail Reception signage

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

ENTERTAINMENT SPONSOR – \$20,000

Pre-Event Recognition & Branding

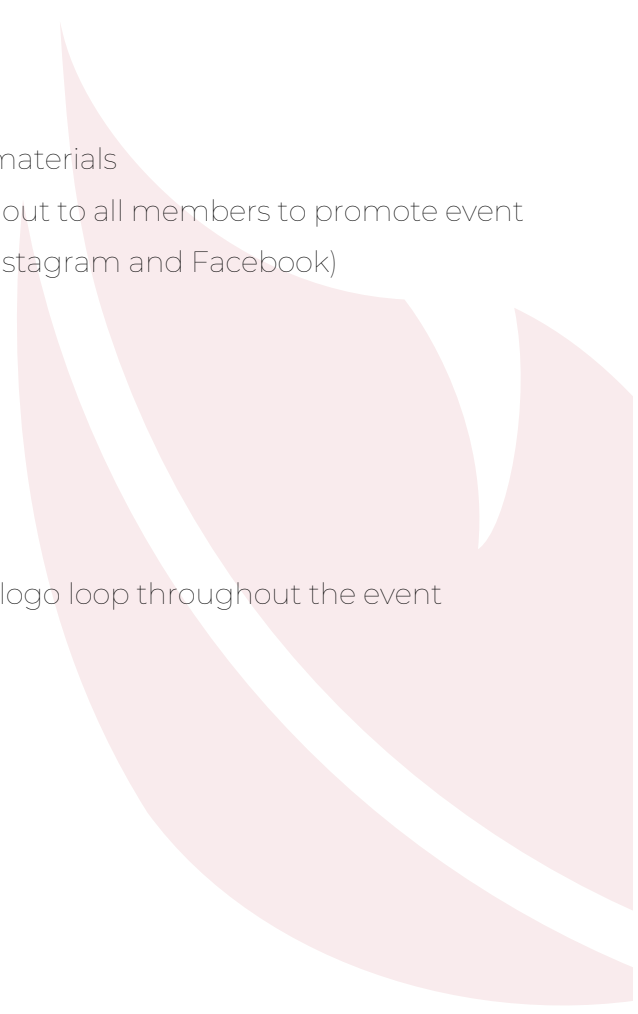
- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the sponsored CCIB Forum Event
- 6 tickets to attend pre-event social event the evening prior
- Logo recognition during each entertainment performance
- Half-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website



VIDEO 360 SPONSOR (AWARDS DINNER) – \$15,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum Event
- 4 tickets to attend pre-event social event the evening prior
- Logo on signage at the Video 360 area
- Quarter-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

RED CARPET PHOTO SPONSOR – \$15,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum Event
- 4 tickets to attend pre-event social event the evening prior
- Logo on signage at the Red Carpet Photo area
- Quarter-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

CORPORATE PHOTO SPONSOR – \$15,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo recognition on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum Event
- 4 tickets to attend pre-event social event the evening prior
- Logo on signage at the Corporate Photo area
- Quarter-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

INDIGENOUS MARKETPLACE SPONSOR – \$12,500

Pre-Event Recognition & Branding

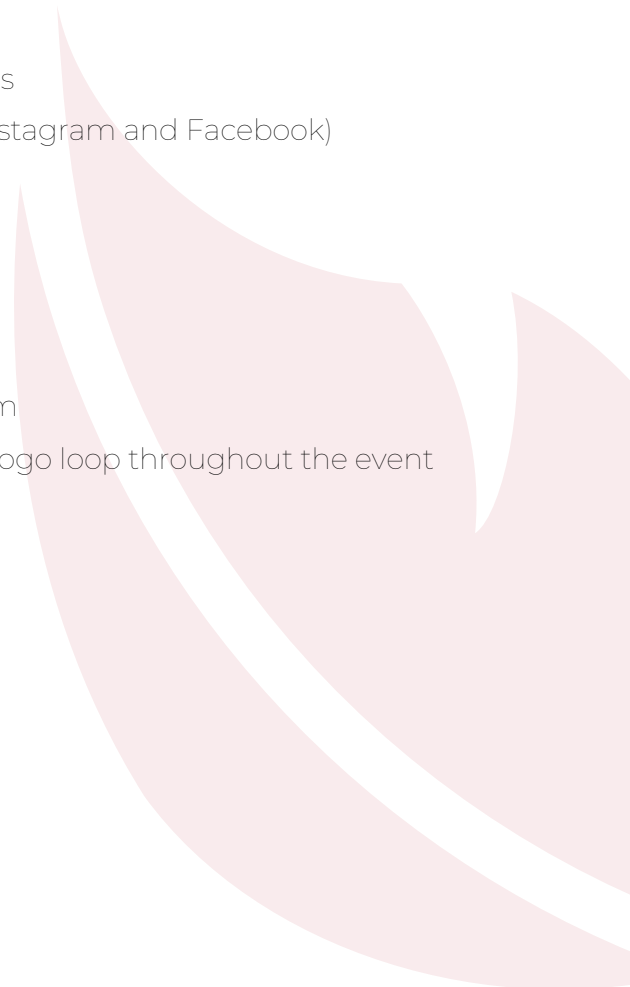
- Sponsor logo on CCIB sponsorship event web page
- Logo recognition on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum Event
- 4 tickets to attend pre-event social event the evening prior
- Logo Recognition on Marketplace Signage
- Quarter-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website



CONTRIBUTING SPONSOR (MULTIPLE AVAILABLE) – \$10,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo recognition on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum Event
- 4 tickets to attend pre-event social event the evening prior
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

SESSION SPONSOR (3-4 AVAILABLE) – \$10,000


Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo recognition on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum Event
- 4 tickets to attend pre-event social event the evening prior
- Logo placement on all creative and collateral materials and logo loop throughout the event
- Logo recognition on Session signage

Post Event

- Event ROI summary
 - Recognition in Indigenous Business Report Magazine
 - Sponsor recognition in CCIB Annual Report
 - Logo on past events page on CCIB website
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NETWORKING LOUNGE SPONSOR – \$10,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo recognition on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum Event
- 4 tickets to attend pre-event social event the evening prior
- Logo placement on all creative and collateral materials and logo loop throughout the event
- Logo recognition on Networking Lounge signage

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

COFFEE CONNECTION SPONSOR – \$7,500

Pre-Event Recognition & Branding

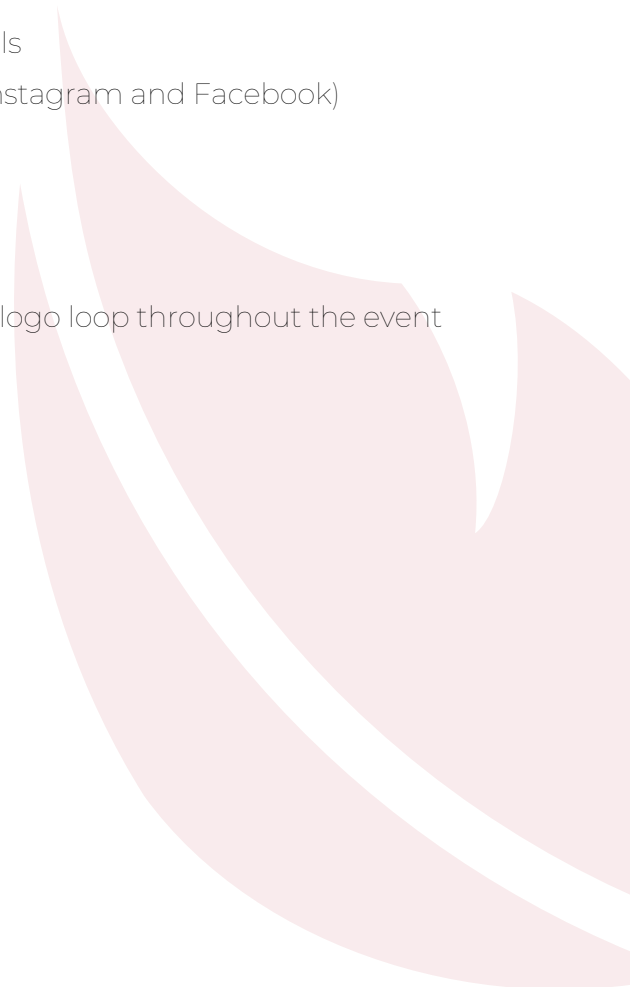
- Sponsor logo on CCIB sponsorship event web page
- Logo recognition on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 2 tickets to attend the sponsored CCIB Forum Event
- 2 tickets to attend pre-event social event the evening prior
- Logo placement on all creative and collateral materials and logo loop throughout the event
- Logo recognition on Coffee Connection signage

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website



COMMUNITY SPONSOR (MULTIPLE AVAILABLE) – \$3,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 1 ticket to attend the sponsored CCIB Forum Event
- 1 ticket to attend pre-event social event the evening prior
- 1 ticket to be donated to a CCIB Indigenous Business Member/Community Member
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website





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Canadian Council for Indigenous Business
2 Berkeley Street, Suite 202
Toronto, ON M5A 4J5
www.ccib.ca
416-961-8663