



PAIR Gold companies demonstrate sustained leadership in Indigenous relations and their commitment to working with Indigenous businesses and communities has built the business case that other companies aspire to achieve. Their introduction of innovative programs and engagement of Indigenous people have made an enduring impact on Indigenous businesses and communities, and demonstrate best practice for those companies introducing Indigenous relations to their business strategy or seeking to improve year over year.





PAIR Silver companies have had their business case proved through their Indigenous relations; business partnerships are in place; Indigenous people are adding value at their workplace; and they are supporting sustainability through investment in communities and people. PAIR Silver companies recognized early the value of working with Indigenous communities and can point to outcomes that have made a difference.





PAIR Bronze companies are distinguishable among thousands of Canadian businesses because they recognize the business case for working with Indigenous businesses and communities. Their strategic planning recognizes the mutually beneficial impact of business development with Indigenous-owned businesses, the value that Indigenous people bring to the workplace, and the potential of Indigenous communities. PAIR Bronze companies are beginning a journey, developing the goals and action plans that position them to work with the Indigenous community.





























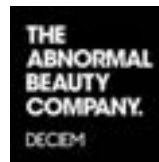

PAIR Committed companies are in the beginning stages of tracking and managing their Indigenous relations strategies. Committed companies have submitted a report for one year's worth of company activities and intend to undergo external verification of their performance in the future. The Committed logo represents a company's commitment to continual improvement in Indigenous relations and to working across cultures.





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IN INDIGENOUS
RELATIONS



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