

Indigenous Relations Forum & PAIR Awards

November 5, 2024

Grey Eagle Casino & Resort, Calgary, Alberta

*Celebrate excellence in Indigenous relations
and inspire others to do the same.*

Sponsorship Opportunities



CANADIAN COUNCIL FOR
**INDIGENOUS
BUSINESS**



PAIR PARTNERSHIP
ACCREDITATION
IN INDIGENOUS
RELATIONS



Sponsorship Opportunities

Sponsors are a key component as we work together to help strengthen the Indigenous economy. There are many sponsorship opportunities available in 2024, whether you are looking to headline as a lead sponsor or support a specific element of the event.

On November 5, 2024, Canadian Council for Indigenous Business' (CCIB) Indigenous Relations Forum & PAIR Awards (Partnership Accreditation in Indigenous Relations) takes place at the Grey Eagle Casino & Resort in Calgary, Alberta. Formerly known as PAR (Progressive Aboriginal Relations Program), CCIB will be awarding PAIR Certification to approximately 40 companies ranging from Committed level to Bronze-, Silver-, and Gold-level certification.

The Indigenous Relations Forum offers a day of learnings, networking and recognizing companies who have committed to help...

**Celebrate excellence in Indigenous relations
and inspire others to do the same.**



LEAD SPONSOR – \$25,000 (1 AVAILABLE)

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition in minimum of two communications through CCIB e-Newsletter and Campaign Monitor sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 8 tickets (1 Table of 8) to attend the CCIB Indigenous Relations Forum & PAIR Awards
- Sponsor recognition during President & CEO remarks
- On-stage opportunity to welcome attendees at CCIB Indigenous Relations & PAIR Awards during the opening ceremony (3-5 minutes)
- Distinct logo placement on all creative and collateral materials

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

MAINSTAGE PANEL SPONSOR (MORNING) – \$15,000 (1 AVAILABLE)

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo placement on all creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the CCIB Indigenous Relations Forum & PAIR Awards.
- Sponsor recognition during President & CEO remarks
- Opportunity to introduce the Mainstage Panel (1-2 minutes)
- Logo placement on all event creative and collateral materials

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

KEYNOTE SPONSOR (AFTERNOON) – \$15,000 (1 AVAILABLE)

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo placement on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the CCIB Indigenous Relations Forum & PAIR Awards
- Sponsor recognition during President & CEO remarks
- Opportunity to introduce the Keynote Speaker (1-2 minutes)
- Logo placement on all event creative and collateral materials

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

ENTERTAINMENT & RECEPTION SPONSOR – \$15,000 (1 AVAILABLE)

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo placement on all creative and collateral materials
- Recognition on social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the CCIB Indigenous Relations Forum & PAIR Awards.
- Sponsor recognition during President & CEO remarks
- Logo recognition during the Entertainment Performance in the morning
- Logo placement on all event creative and collateral materials
- Logo Recognition on Signage for the Reception

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

COFFEE CONNECTION SPONSOR – \$7,500 (1 AVAILABLE)

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo placement on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the CCIB Indigenous Relations Forum & PAIR Awards
- Sponsor recognition during President & CEO remarks.
- Logo placement on all event creative and collateral materials
- Logo recognition on Signage for the Coffee Connection

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

NETWORKING ROOM SPONSORS – \$7,500 (2 AVAILABLE)

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo placement on all creative and collateral materials
- Recognition on social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the CCIB Indigenous Relations Forum & PAIR Awards
- Sponsor recognition during President & CEO remarks
- Logo placement on all event creative and collateral materials
- Logo recognition on Signage for the Networking Rooms

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

CONTRIBUTING SPONSOR – \$7,500 (MULTIPLE AVAILABLE)

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo placement on all creative and collateral materials associated with the CCIB Indigenous Relations Forum & PAIR Awards
- Recognition on social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the CCIB Indigenous Relations Forum & PAIR Awards
- Sponsor recognition during President & CEO remarks.
- Logo placement on all event creative and collateral materials

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

COMMUNITY SPONSOR – \$2,500 (MULTIPLE AVAILABLE)

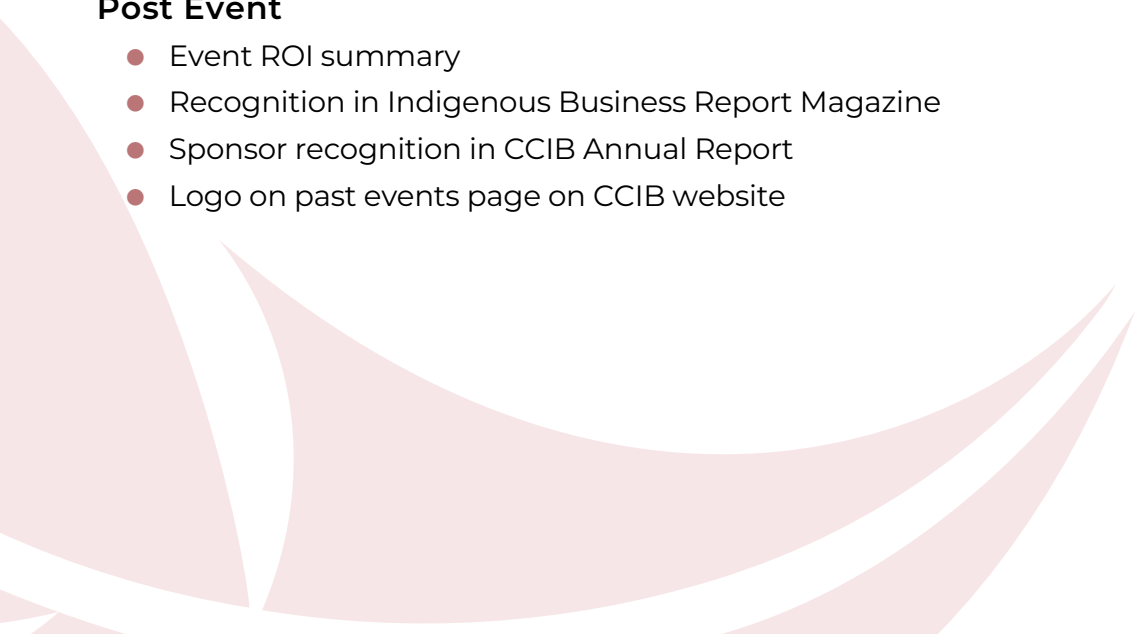
Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo placement on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 2 tickets to attend the CCIB Indigenous Relations Forum & PAIR Awards.
- Sponsor recognition on PowerPoint during the event
- Logo placement on all event creative and collateral materials

Post Event

- Event ROI summary
 - Recognition in Indigenous Business Report Magazine
 - Sponsor recognition in CCIB Annual Report
 - Logo on past events page on CCIB website
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CANADIAN COUNCIL FOR
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BUSINESS**

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