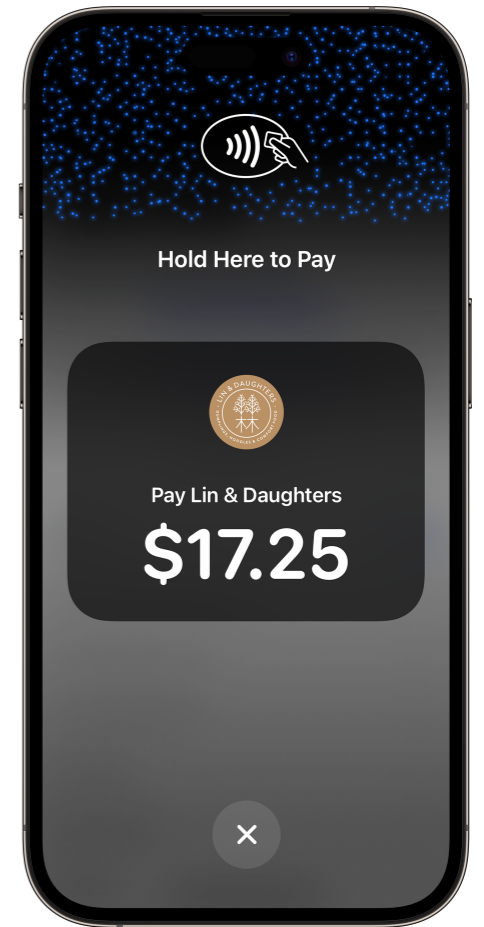# Tap to Pay on iPhone

With Tap to Pay on iPhone and Business Connect, you can display your brand name and logo on your iPhone when accepting contactless payments.

→ Key feature benefits:

- Customers will see your brand name and logo when making in-person contactless payments - growing your brand identity, and highlighting your business' visual aesthetic.

- Customers will know they're making payments to a Business Connect verified company, building trust immediately.

→ Important reminders:

- Tap to Pay on iPhone requires a supported payment app, iPhone XS or higher, and the latest version of iOS.
- Some contactless cards may not be accepted by your payment app. Transaction limits may apply.
- The Contactless Symbol is a trademark owned by and used with permission of EMVCo, LLC.
- Tap to Pay on iPhone is not available in all markets. View Tap to Pay on iPhone countries and regions here.
- Apple Pay is a service provided by Apple Payments Services LLC, a subsidiary of Apple Inc. Neither Apple Inc. nor Apple Payments Services LLC is a bank. Any card used in Apple Pay is offered by the card issuer.
- To use Apple Pay you need a supported card from a participating card issuer. To check if your card is compatible with Apple Pay, contact your card issuer.
- Apple Pay is not available in all markets. Features are subject to change. Some features, applications, and services may not be available in all regions or all languages and may require specific hardware and software.
- Review Apple policies and commitments related to Business Connect content in the Apple Business Connect Terms of Service.