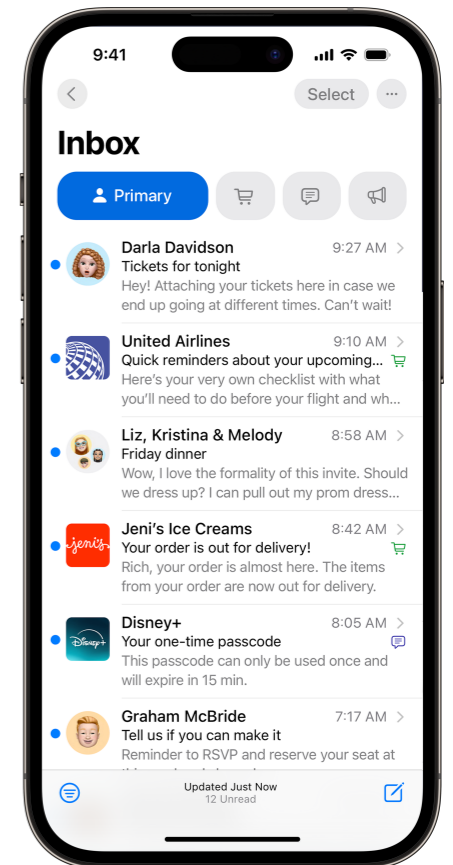# Branded Mail

Using Branded Mail, you can add a brand name and logo to emails when communicating with customers.

→ Key feature benefits:

- Display your brand name and logo in the Mail app and on iCloud Mail to grow your brand's identity.

- Control how your logo appears in emails sent from various domains and sub-domains.

- Assure customers that they are communicating with a company verified by Business Connect.

→ Important reminders:

- Approved domains and emails will start displaying your brand when categorization in Mail is available on iOS and iCloud later this year.

- Branded Mail is only available to business owners that have registered with Business Connect or delegated to third-parties. Apple checks DNS records for DMARC.

- Review Apple policies and your commitments related to Business Connect content in the Apple Business Connect Terms of Service.